



BMW JOY CITY

JOY CITY is a glimpse into a world where we celebrate all things BMW. From exploring the streets of JOY CITY and discovering the latest models in our portfolio, ranging from electric vehicles, high performance M models, to luxury drives.

Within the event, we have multiple highlights happening across 4 days.

Driver Session, only available with Drive Access Pass

Put your driving skills to the test across 2 driving courses and an adrenaline filled taxi ride.

- Safety Driving: Self-Drive
- xDrive Challenge: Self-Drive
- Taxi Rides: Driven by Driving Instructors

Discover JOY

Explore the streets of JOY CITY across different experiential zones.

- X-Boulevard
- Electric Avenue
- M Garage
- House of Luxury
- Legacy Lane

M Model Launches

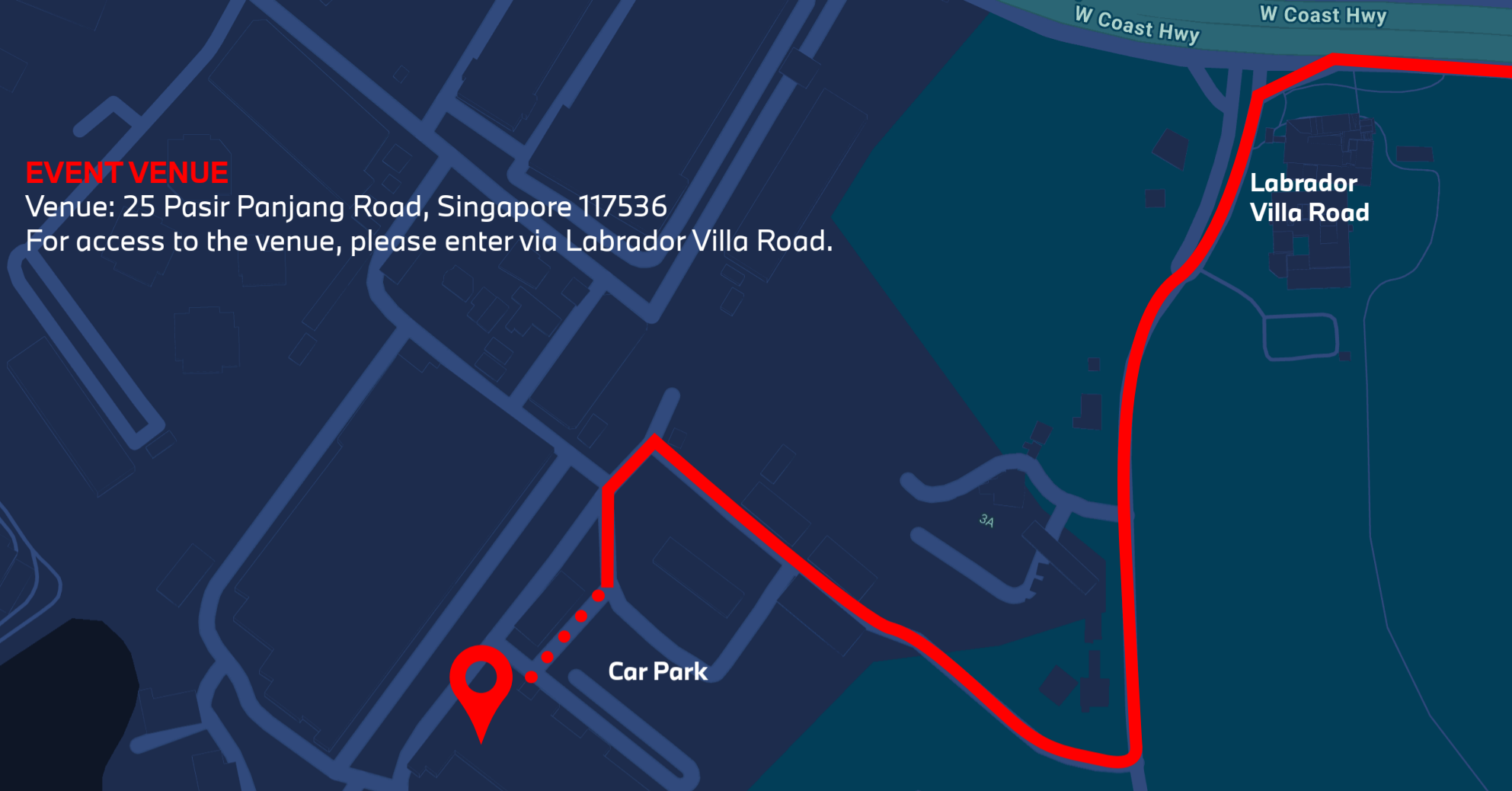
Witness the unveiling of the latest high performance models – M5, M4 CS and M135

Test drives are available for selected BMW models.

EVENT VENUE

Venue: 25 Pasir Panjang Road, Singapore 117536

For access to the venue, please enter via Labrador Villa Road.



1. Are there parking and valets onsite?

Yes, there is complimentary parking available within the event venue.

	DRIVER SESSION, ONLY AVAILABLE WITH DRIVE ACCESS PASS
DATE	14 to 17 November
PARKING	Complimentary parking is available for all event days
VALETS	No valets provided

2. Do I need to pay to participate?

Yes, passes can be purchased through the link in your digital invitation:

TICKET	PRICE
DRIVE ACCESS PASS	\$58 per pair Fee admits 2 adults (1 driver and 1 non-driver) with access to the exhibition hall. (Includes 2 x F&B Vouchers, 1 x BMW Joy City Cap and 2 x BMW Joy City Tote Bags)

DRIVER SESSION

1. What are the sessions available for booking?

Drivers would be able to test drive a range of cars at the driving session. Each driver is entitled to bring along 1 non-driving guest.

*Do note that the circuits will be based on round robin rotation.

THURSDAY, 14 NOVEMBER	Session 1	1.50pm to 4.35pm
	Session 2	4.25pm to 7.10pm
FRIDAY, 15 NOVEMBER	Session 1	8.45am to 11.30am
	Session 2	11.15am to 2.00pm
SATURDAY, 16 NOVEMBER	Session 1	8.45am to 11.30am
	Session 2	11.15am to 2.00pm
	Session 3	1.50pm to 4.35pm
	Session 4	4.25pm to 7.10pm
SUNDAY, 17 NOVEMBER	Session 1	8.45am to 11.30am
	Session 2	11.15am to 2.00pm
	Session 3	1.50pm to 4.35pm
	Session 4	4.25pm to 7.10pm

Below is the programme happening per session:

30 mins	Registration
15 mins	Welcome, Product Presentation and Safety Briefing
45 mins	Rotation 1 (12 drivers + 12 non drivers per circuit) Circuit 1: Safety Driving Circuit 2: xDrive Challenge
45 mins	Rotation 2 (12 drivers + 12 non drivers per circuit) Circuit 1: Safety Driving Circuit 2: xDrive Challenge
30 mins	Thrilling Taxi Rides (3 guests per car) Driven by a professional instructor.
You may explore the hall after the circuit sessions. Do note that program may be subject to changes. Demo units will be allocated randomly.	

2. Are there any new models featured?

M5, M4 CS, M135, M2, M340i and M3 Touring

3. What cars are available for Driver Sessions?

Safety Driving – Self Drive	iX1 eDrive20 216i GC M Sport X2 sDrive16i i4 eDrive35 M Sport
xDrive Challenge – Self Drive	X4 xDrive30i M Sport X5 xDrive40i X6 xDrive40i M Sport X1 M35i xDrive
Taxi Ride Driven by Driving Instructors	M135 (F70) M2 i4 M50

Cars will be assigned randomly. Demo car list is subject to changes.

4. What do I need to bring?

Please bring your original Singapore-issued driving licence and sunscreen is highly encouraged. If you do not have your driving license, please ensure that your Singpass can be logged in for verification purposes.

5. What are the requirements for participation?

Drivers should be between 27 to 70 years of age with a valid Singapore driving license for Class 3/3A/3C/3CA motor vehicles and have at least 2 years of driving experience.

Both drivers and non-drivers will be required to sign an indemnity form during registration at the venue.

6. Why is there a minimum age requirement?

This is a requirement by the insurance underwriter.

GENERAL INFORMATION

7. Are there restrooms at the venue?

Yes, there are restrooms available.

8. Is smoking permitted during the event?

Smoking in the exhibition hall or on the drive courses is prohibited and only allowed at the designated smoking area.

9. Can I bring my pets?

As there will be drive activities at the venue, for their safety, pets will not be allowed.

10. What time does the event start? Can I arrive earlier?

For guests that have registered for the Driver Session, please arrive no more than 15 minutes prior to the start of your session. Guests are not recommended to arrive any earlier as the program has been pre-planned. Kindly note if you miss the safety briefing, you will not be allowed to take part in the self-drive activities.

11. I have purchased the Drive Access Pass. Do I need to stick to my session timing? What if I want to go later?

All driver sessions have a limited number of driving slots. You are encouraged to be punctual for your pre-booked session to enjoy the full experience.

If you have selected your session and would like to change your session, please email to bmwevents@proconevents.com and indicate the name the current session is booked under, the date and time of your current session and the session you would like to change to.

Do note our strict no-refund policy, if an alternate slot is unavailable, this will lead to a cancellation by default.

12. What if I am unable to make it for the event if I have already purchased the tickets, will I be able to transfer the tickets?

For any requests regarding the transfer of your tickets, please email bmwevents@proconevents.com with your confirmation email. Requests submitted before Sunday, November 10th, will be subject to availability and approved on a case-by-case basis.

13. What if I am unable to make it for the event if I have already purchased the tickets, will I be able to have my tickets refunded to me?

Due to the limited slots that are open specially for the event, no refunds will be made once a booking has been made through the registration platform.

14. Can I invite an additional guest? (i.e.: my partner/ kids)

For guests that are looking at purchasing the **Drive Access Pass**, the participation fee of \$58 admits 2 persons. (1 Driver and 1 Non-Driver). Each guest will be entitled to 1 food and beverage voucher as well as exclusive merchandise.

An additional Drive Access Pass will need to be purchased for each additional driver.

15. Can my guest be in the car when I drive on the circuit?

Yes, as long as the non-driving guest is above the age of 18 years old where they are able to indemnify themselves. All non-driver guests will be seated in the rear seat.

Both drivers and non-drivers will be required to sign an indemnity form during registration at the venue.

16. Can I bring my child(ren) for the Driver Session?

Due to safety reasons on the driving circuit, all children below 18 years old will not be able to enter the driving circuit. It is highly encouraged to not bring any children below the age of 18 years old.

17. Due to unforeseen circumstances, I have to bring my children along. Will I be allowed to bring my helper to look after them? Will they be able to access the Exhibition Hall while the drive circuit sessions are on-going.

Even though this is discouraged, if you need to bring a child who is 12 years and below, he/she must be accompanied by an adult.

They will be allowed to enter the exhibition hall with no additional payment; however they will not be tagged.

18. Is there F&B served during the sessions?

Drive access pass includes 2 food and beverage vouchers for the guests to redeem.

19. Will the event be cancelled due to weather?

The event will go on rain or shine. However, if there are severe weather conditions, some of the circuit activities might be suspended for safety reasons.

DRESS CODE

20. Is there a dress code for the driver session?

Dress code is comfortable, casual clothing with covered sneakers/ sport shoes are required for the circuit. No slippers, heels and sandals will be allowed.